



CADILLAC OF BEVERLY HILLS

“

Revolution Office exceeded expectations in every respect. Their customer service was exemplary, their transparency throughout the entire assessment was outstanding, and their consultative, non-sales-driven approach built immediate trust and credibility. This was a best-in-class experience.

”

Marianne Maguire, CFO
Silvertip Automotive Group, Inc.

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Cadillac of Beverly Hills and Santa Monica GMC are part of Silvertip Automotive Group, Inc., based in Beverly Hills, CA. They are full-service dealerships offering Cadillac and GMC vehicles, supported by state-of-the-art service facilities. Cadillac of Beverly Hills features a marquee showroom on Wilshire Boulevard showcasing both gas and EV vehicles as a key part of its operation.

PROBLEM

Cadillac of Beverly Hills **struggled with a fragmented print environment** and sought a single vendor for a more efficient, controlled system. Staff spent too much time on manual toner orders, **multiple service providers** handled different devices, and printers were often replaced instead of repaired. To **reduce overall printing costs** and simplify operations, they turned to **Revolution Office**, recommended by the California New Car Dealers Association (**CNCDA**).

SOLUTION

Revolution Office assessed all Silvertip Automotive Group, Inc. locations and implemented a **fully managed print solution** with automated toner delivery, full service coverage, and remote meter collection at lower cost. **Half the fleet was replaced**, the rest of the devices were under takeover service, and **three leases were paid off**. New Brother desktops and a larger Ricoh MFP were deployed at high-volume areas at Santa Monica, with **ongoing support** including a single point of contact, quarterly reviews, a **98% uptime guarantee**, and four-hour on-site response.

RESULT

The solution created a **reliable, cost-effective print environment**, with automated supply management and standardized equipment **reducing workload and operational risks**. Administrative and IT teams were freed from daily print tasks, while the fully managed system saved over **\$2,700 per month** and more than **\$165,000 over five years**.