



California New Car Dealers Association
MEMBERSHIP APPLICATION

The California New Car Dealers Association (CNCDA) is a statewide trade association that represents the interests of more than 1,100 franchised new car dealer members. CNCDA members are primarily engaged in the retail sale and lease of new vehicles and engage in ethical business practices through a wide range of educational programs, services and publications.

DEalersHIP INFORMATION

Name of Dealership _____ DMV# _____

Street Address _____ City _____ Zip _____

() _____ () _____
Phone Number _____ Fax Number _____

Mailing Address same as above

Billing Address same as above

Franchises _____

CONTACT INFORMATION

Dealer Principal/President _____ Email _____

General Manager _____ Email _____

Business Manager _____ Email _____

MEMBERSHIP DUES

Membership dues are paid semi-annually and are based on the total number of new vehicle sales during the previous calendar year, based on information provided by *Cross Sell*. CNCDA offers a Multi-point discount program for joining more than one dealership.

Sales Volume Annual Dues

- 0-499 \$1/new unit sold
- 500-749 \$1,300
- 750-999 \$1,750
- 1,000-1,500 \$2,300
- 1,501+ \$3,000
- Multi-point \$450/additional member

Payment Method

- Check payable to CNCDA
- Visa Mastercard American Express

Credit Card Number _____ CVV Code _____ Exp. Date _____ Billing Zip Code _____

Signature _____ Printed Name _____

I certify that the above information is true and correct to the best of my knowledge as of (date) _____.
Dealer Principal/Authorized Representative Signature _____

Please return your completed application to:

Cncda_info@cncda.org • 1517 L Street • Sacramento CA 95814 • FAX 916.441.5612

QUESTIONS? Call 916.441.2599 • www.cncda.org