

The Value of Membership

As a CNCDA member, YOU become part of the nation's largest state auto dealer association and join the community of over 1,200 fellow dealers.

Your membership is critically important to California's retail automotive industry. As new car dealers face challenges statewide, CNCDA represents YOU in the legislative, regulatory, and public arenas.

PROTECT AND PROMOTE

CNCDA promotes the interests of franchised new car dealers before all state and regulatory agencies. Our mission: to create a business-friendly climate, where new car dealers thrive, can offer the best products and services to their customers, and create rewarding automotive jobs.

Our objective is to protect YOUR investment and business now and in the future.

For information, contact our
Membership Department at
(916) 441-2599 or
cncda_membership@cncda.org

1517 L Street, Sacramento, CA 95814
(916) 441-2599
www.cncda.org

   /CNCDA  /CNCDAORG



GOVERNMENT AFFAIRS:

- Lobbying the California legislature and regulatory agencies such as DMV, CARB, and BAR on behalf of YOUR interests.
- Defending AGAINST excessive regulations, while promoting the implementation of fair and reasonable government rules.



LEGAL AFFAIRS:

- Direct access and contact with CNCDA's in-house legal team and attorneys.
- Updates on legal compliance requirements locally and statewide.



PUBLIC AFFAIRS:

- Ongoing communications with state and national media outlets on behalf of your interests.
- Coordination with the broader business community on efforts impacting new car dealers.
- Updates via CNCDA Dealer Alerts on urgent and timely information.



EDUCATION AND EVENTS:

- Access to frequent educational seminars and industry updates to keep your dealership in compliance.
- Invitations to our member-only events including Dealer Appreciation Dinners and our Annual Conference and member parties.



CNCDA COMPLY:

- Easily access member-only online electronic compliance resources and publications.
- Timely, relevant, published content searchable by keyword and downloadable.



MEMBERSHIP AT A GLANCE



Member Engagement

Our member-only events provide education and offer networking opportunities. You can join our Political Action Committee, Chairman's Club, and our Board of Directors.



Political Advocacy

CNCDA makes a critical difference in shaping the business and regulatory climate in California to benefit the interests of ALL new car dealers.



Events and Webinars

30+

offered to members in 2022.



Legal Support

(in-house attorneys)*

(916) 441-2599 x1

Supporting our members as they successfully navigate their business operations.

Dealership Members

87%

of all California new car dealers.

Strength in Numbers



Dealers and Your Association have contributed **over \$5M** to reform **PAGA** with a statewide initiative in 2024.

Without YOUR membership, this advocacy and protection wouldn't be possible.



The Nation's Largest State Auto Dealer Association

Over **1,200** members strong.



Membership Investment

Average Dues:
\$1,000
per store



CNCDA efforts give dealers an

uplift of over
\$400,000
per year.

This is a SUBSTANTIAL return on YOUR investment.

Source: Armatus reporting

* Disclaimer: CNCDA does not have an attorney-client relationship with its individual dealer members and therefore cannot offer formal legal advice to dealers. Furthermore, our communications with individual members are not protected by the attorney-client privilege. If you require specific legal advice or other legal services, please contact competent counsel.