

2023 CNCDA

SPONSORSHIP PACKAGES

		PLATINUM	GOLD	SILVER	DEALER DAY
		\$50K	\$35K	\$20K	\$7.5K
Sponsorships Available:		Unlimited	10	3	Unlimited
PUBLICATIONS	CNCDA Bulletin	✓	✓	✓	
	Quarterly Magazine	✓	✓		
CNCDA.ORG	Sponsor on CNCDA.org	✓	✓	✓	
	Dedicated Sponsor Page w. Additional Information	✓			
	Recognition on CNCDA Webinars	✓			
NADA WELCOME PARTY January 27, 2023 Omni Hotel Dallas, TX	Registrations	8	4		
	Logo Recognition - Signage, Website, Publications	✓	✓		
DEALER DAY March 29, 2023 Kimpton Sawyer Hotel Sacramento, CA	Logo Recognition - Signage, Website, Publications	✓	✓		✓
	Registrations	6	3		3
	Hotel Rooms	1			
	Exhibitor Table	✓			
2023 CNCDA ANNUAL CONVENTION October 8-11, 2023 Fairmont Kea Lani Maui, HI	Logo Recognition - Signage, Website, Publications	✓	✓	✓	
	Registrations	3	2	1	
	Hotel Rooms	2	1		
	Attendee Contact Database List	✓			
	Exhibitor Table	✓			

2023 CNCDA Annual Sponsorships are available first-come-first-served.

If you are interested in sponsorship, please fill out the corresponding form and return it to the mailing address indicated.

Questions? Email Jennifer Aragon, CFO, at jaragon@cncda.org.

We thank you for your continued support!



2023 CNCDA

SPONSORSHIP PACKAGES

YES, PLEASE SIGN ME UP AS A 2023 CNCDA SPONSOR!

PLATINUM SPONSOR

Publications, Website, NADA Welcome Party, Dealer Day, Convention

\$50,000

GOLD SPONSOR

Publications, Website, NADA Welcome Party, Dealer Day, Convention

\$35,000

SILVER SPONSOR

Monthly Bulletin, Website, Convention

\$20,000

DEALER DAY ONLY SPONSOR

\$7,500

TOTAL COMMITMENT:

Name of Sponsor Organization

Authorized Representative

Signature of Authorized Representative

Email Address

Phone Number

Questions or to pay by credit card, email:
Jennifer Aragon, CFO, jaragon@cncda.org

CNCDA accepts checks and credit cards.

Make checks payable to:
California New Car Dealers Association

Mail payment and form to:
CNCDA, Attn: Brian Maas
1517 L Street
Sacramento, CA 95814

Email logo art (.png, .jpg, full color) to:
communications@cncda.org

We thank you for your continued support!

Payments to CNCDA are not deductible as charitable contributions under § 170 but may qualify as ordinary trade or business expenses depending on the payor's circumstances. Please consult your tax advisor.

